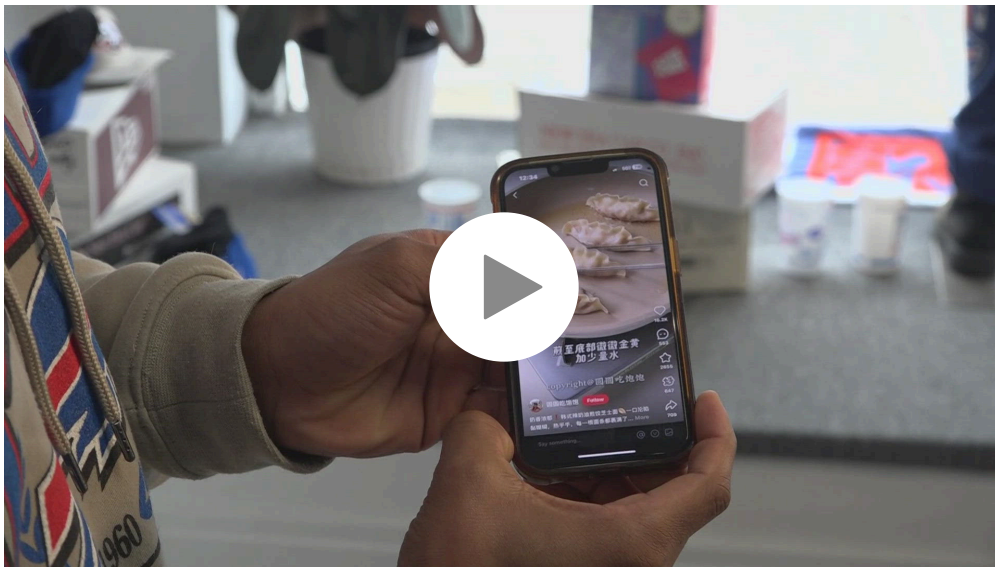


LOCAL NEWS

# Potential TikTok ban: Local users and creators flock to alternative platforms

Both RedNote & Lemon8 are also Chinese-based platforms. Experts say those apps may eventually also face a ban due to their ownership and similar security concerns.



Author: **Alexandra Rios-Malviya**  
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BUFFALO, N.Y. — With TikTok's potential ban just days away, users and creators are rushing to find alternatives.

One app that's seeing a huge spike in popularity is RedNote. It's quickly become a go-to platform for many TikTok users looking for a new space to share their videos.

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RedNote is a social media app that has a primarily video-based platform similar to what you see on TikTok. On Jan. 15, in the U.S. app stores, RedNote is one of the top three apps, followed by Lemon8, which is a more lifestyle and photo-sharing app, think more like Pinterest.

Creators say this growth in popularity shows how many people are seeking an alternative to TikTok.

"I just made an account yesterday, so, I've got two followers right now. I made one video. I think it got like 50 views, but you know, just like anything, I have to keep posting and just like I do on the other account like TikTok, and hopeful one day my video will go viral and I'll find my community on RedNote," said Desmon Nicholas, a local TikTok video creator.

If you are a parent considering switching your child to these newer platforms, it's important to note that parental control are not as developed. Another factor to consider is posts intended to scam and content moderation.

Both RedNote and Lemon8 are also Chinese-based platforms, so experts say those apps could eventually also face a ban due to their ownership and similar security concerns. Other social media alternatives are Meta's Instagram, YouTube, Snapchat, Twitch and Clapper. Some of which are owned by American companies.

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